

# Google My Bussiness Analytics Report



**Creative Services Technologies**  
2019-03-21 to 2019-06-18

## Overview

Total Searches

 1.6K

↑ 32% in last 3 months

Average Rating

 4.9/5

Total Reviews

 11

Total Views

 1.8K

↑ 22% in last 3 months

Total Activity

 41

↓ 2% in last 3 months

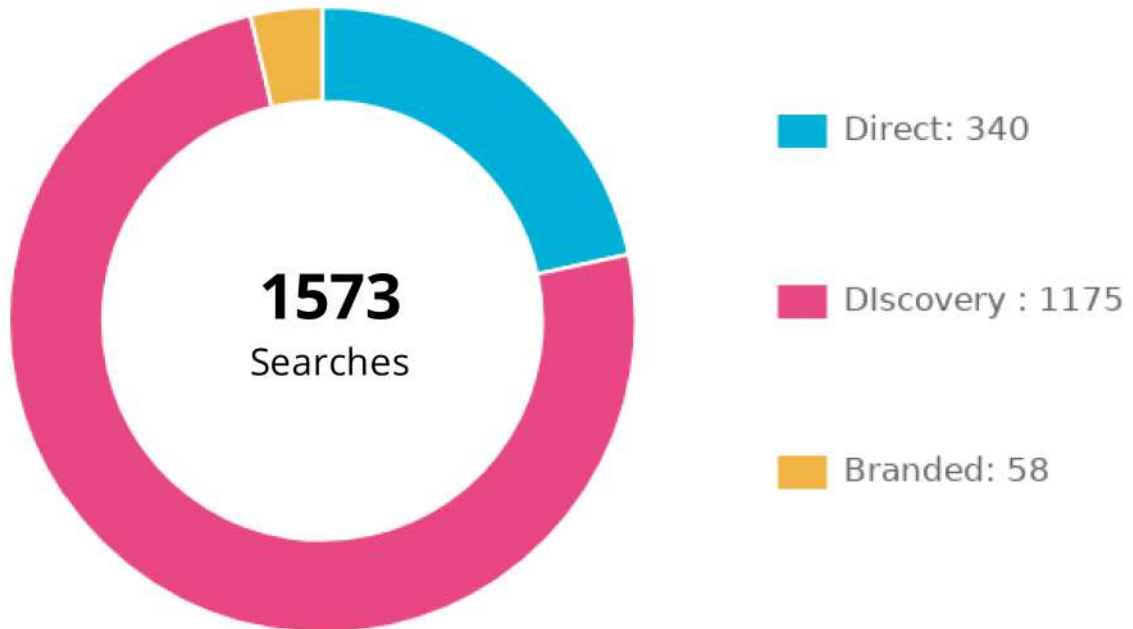
Photo Views

 398

↑ 12% in last 3 months

## How Customers Find Your Business

How many customers found you and how they found you

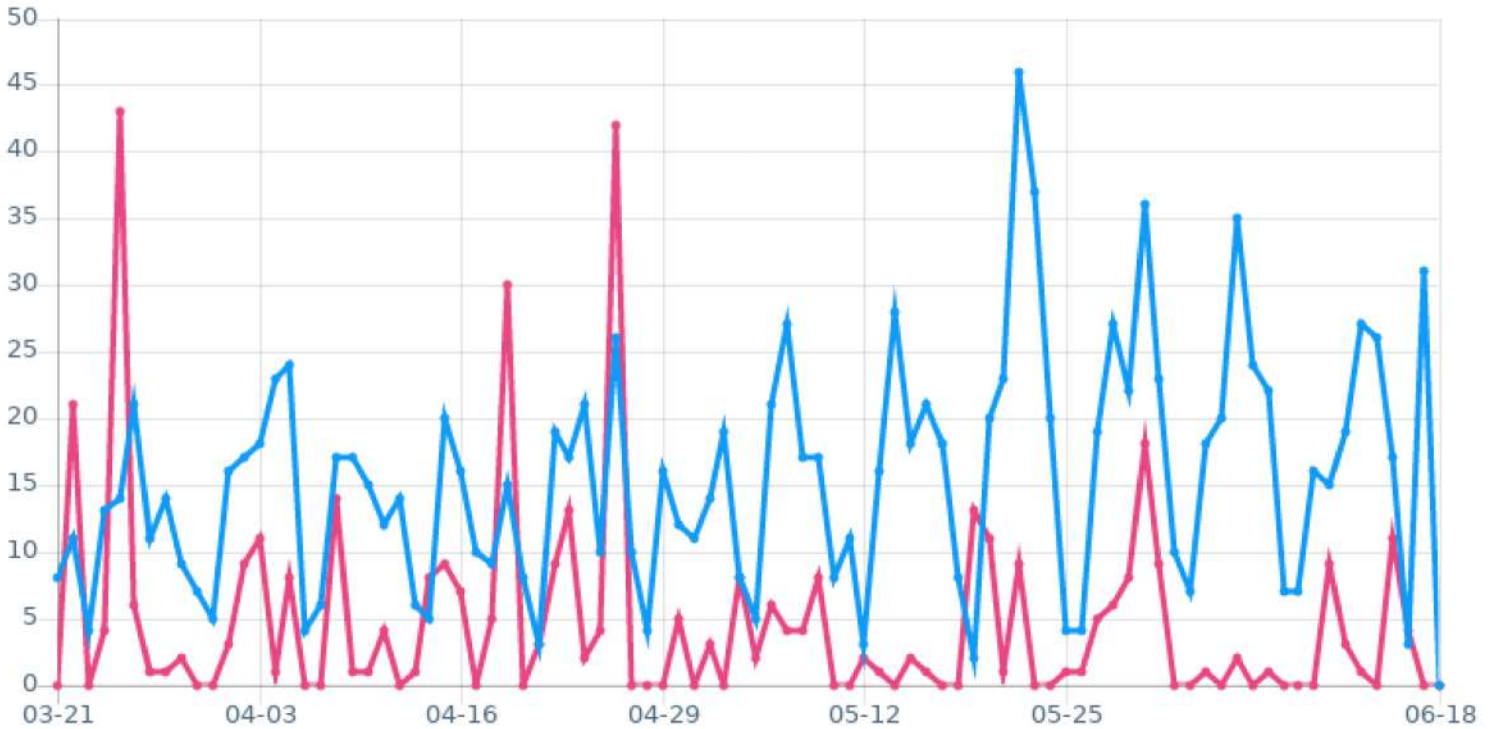


## Total Searches


<p>Total Search</p> <p><b>1573</b></p> <p>↑ 32%</p>	<ul style="list-style-type: none"> <li> <b>Direct</b> <span style="float: right;"><b>340 (21.6%)</b></span>                      Customers who find your listing searching for your bussiness name or address                 </li> <li> <b>Discovery</b> <span style="float: right;"><b>1175 (0%)</b></span>                      Customers who find your listing searching for a catogery,product or service                 </li> <li> <b>Branded</b> <span style="float: right;"><b>58 (3.7%)</b></span>                      Customers who find your listing searching for a brand related to your bussiness                 </li> </ul>
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## Where Customers View Your Business On Google

How many customers found you via Google Search or Google Maps



### Total Views



Total Views

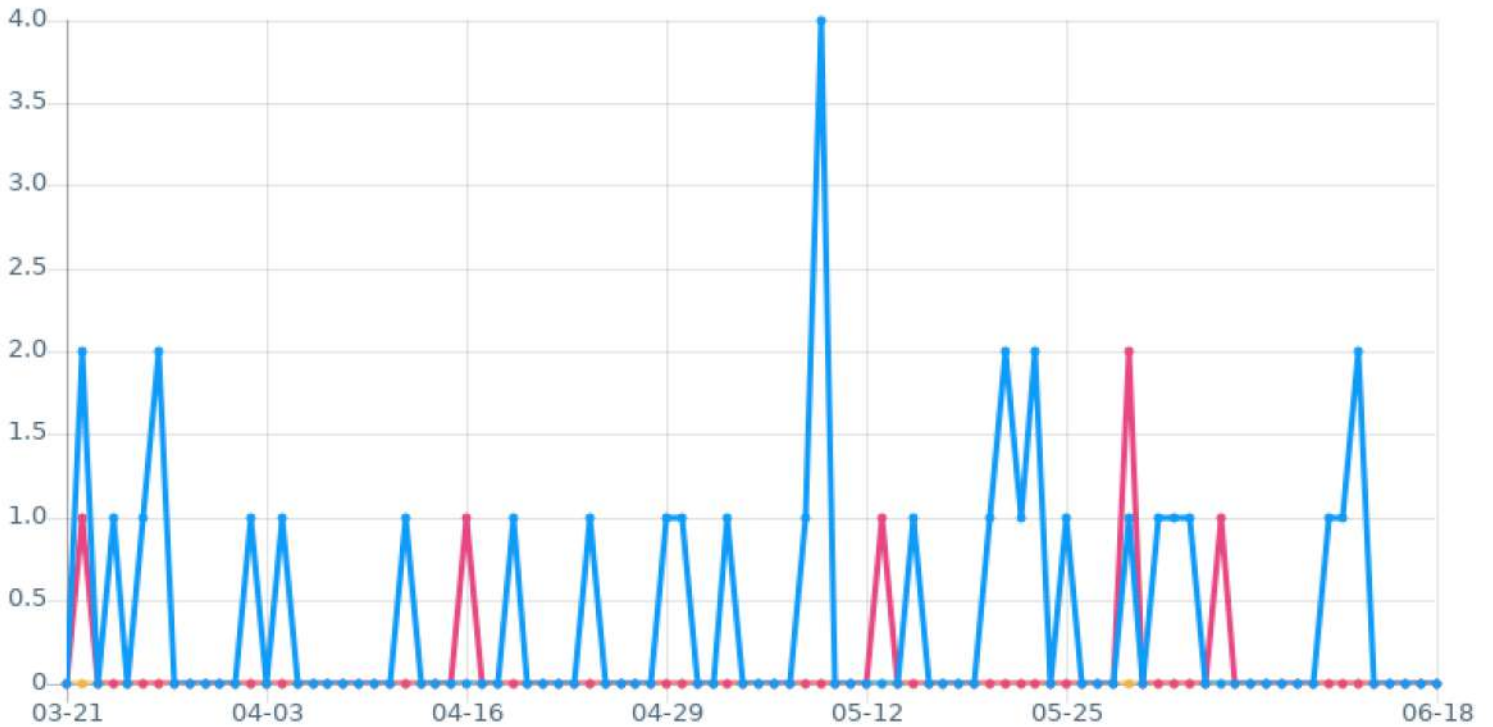
**1807**

↑ 22%


	Listing On Search	1384
	Listing On Map	423

## Customer Actions

How customers act when they found your listing on Google



## Total Actions



Total Actions

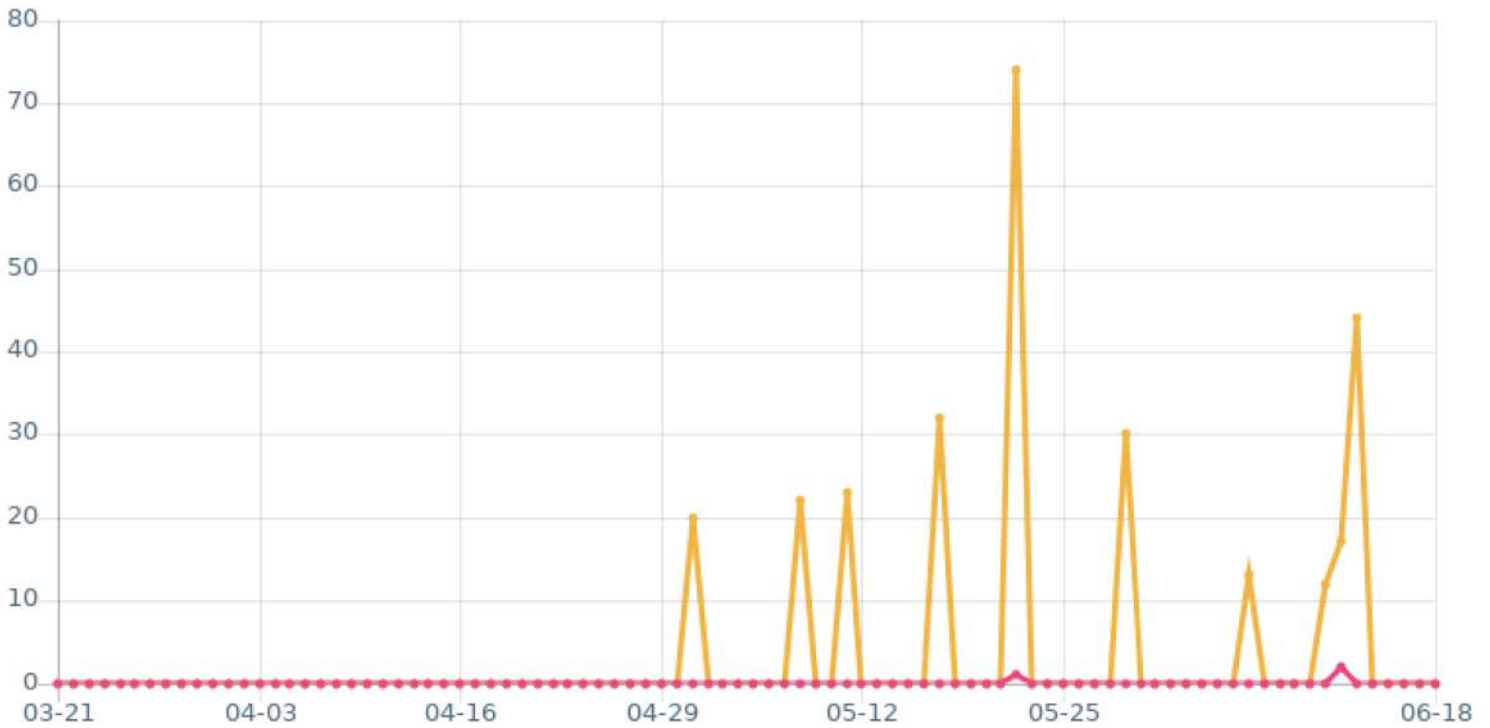
**41**

↓ 2%

	Visit Your Website	35
	Request Direction	6
	Call You	0

## Post Actions

The number of posts associated with your listing and how they perform with customers



## Total Post Actions

<p>Total Actions</p> <p><b>290</b></p>	<p><span style="color: orange;">■</span> Views</p> <p>287</p>
	<p><span style="color: pink;">■</span> Clicks</p> <p>3</p>

## Customer Reviews

See what your customers have to say

Last 11 Reviews				
Date	User Name	Rating	Message	Replied
2019-05-30	hongang king	5/5	great work environment	Yes
2019-05-29	[REDACTED]	5/5	Good!	Yes
2019-05-29	[REDACTED]	5/5	Good Working Environment	No
2019-05-23	[REDACTED]	5/5	Good working Environment!!	No
2019-05-22	2017 12119	4/5	Good place to work	No
2019-05-22	2017 12014	5/5	Good working environment	No
2019-05-22	[REDACTED]	5/5	Good place to work	No















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Last 11 Reviews				
Date	User Name	Rating	Message	Replied
2019-05-21	[Redacted]	5/5	Nice Place to work.	No
2019-05-21	[Redacted]	4/5	Good place to work	No
2019-05-14	[Redacted]	5/5	Good working Environment	No
2019-05-07	[Redacted]	5/5	Good place to work	No

## Post Performance

Post performance is the total number of views and clicks on your post

Last 12 Posts			
Post Details		Views	Clicks
 	This is a testect withoiut preview <a href="http://j.mp/2WGpb0M">http://j.mp/2WGpb0M</a> <b>Posted On: 2019-06-13 07:15</b>	26	0
 	this is a test 1495626496549 <b>Posted On: 2019-06-13 06:06</b>	18	0
 	video test <b>Posted On: 2019-06-12 09:19</b>	17	2
 	<a href="https://skillet.lifehacker.com/how-to-choose-quality-cheese-for-your-pizza-1835013624">https://skillet.lifehacker.com/how-to-choose-quality-cheese-for-your-pizza-1835013624</a> <b>Posted On: 2019-06-11 13:06</b>	12	0
 	Small Business Myths <a href="http://rebrand.ly/wvod02">http://rebrand.ly/wvod02</a> <b>Posted On: 2019-06-05 22:54</b>	13	0
 	Make sure the person who's doing your bathroom own a spirit level, and know how to use it ☐ Thi <b>Posted On: 2019-05-28 21:05</b>	30	0
 	How to Create a Facebook Strategy to Target Global Audiences <a href="http://bit.ly/2WbUjMT">http://bit.ly/2WbUjMT</a> <b>Posted On: 2019-05-22 18:13</b>	41	1



## Post Performance















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<p>How to Create a Facebook Strategy to Target Global Audiences  <a href="https://www.socialpilot.co/blog/facebo">https://www.socialpilot.co/blog/facebo</a>  <b>Posted On: 2019-05-17 17:38</b></p>		32	0
<p>6 Social Media Marketing Failures &amp; What We Learned From Them  <a href="https://www.socialpilot.co/blog/socia">https://www.socialpilot.co/blog/socia</a>  <b>Posted On: 2019-05-11 01:42</b></p>		23	0
<p>7 Effective Tips For Advertising on Instagram Stories  <a href="https://www.socialpilot.co/blog/tips-for-inst">https://www.socialpilot.co/blog/tips-for-inst</a>  <b>Posted On: 2019-05-08 17:39</b></p>		22	0
<p>How To Create Social Media Content That Resonates With Your Audience  <a href="https://www.socialpilot.co/blo">https://www.socialpilot.co/blo</a>  <b>Posted On: 2019-04-30 21:24</b></p>		20	0

## Post Performance

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### Top 12 Most Popular Posts

Post Details	Views	Clicks
  <p>How to Create a Facebook Strategy to Target Global Audiences  <a href="http://bit.ly/2WbUhMT">http://bit.ly/2WbUhMT</a>                      Posted On: 2019-05-22 18:13</p>	41	1
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  <p>video test  <b>Posted On: 2019-06-12 09:19</b></p>	17	2
  <p>this is a test 1495626496549  <b>Posted On: 2019-06-13 06:06</b></p>	18	0
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### Top 12 Most Clicked Posts

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  <p>video test Posted On: 2019-06-12 09:19</p>	17	2
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