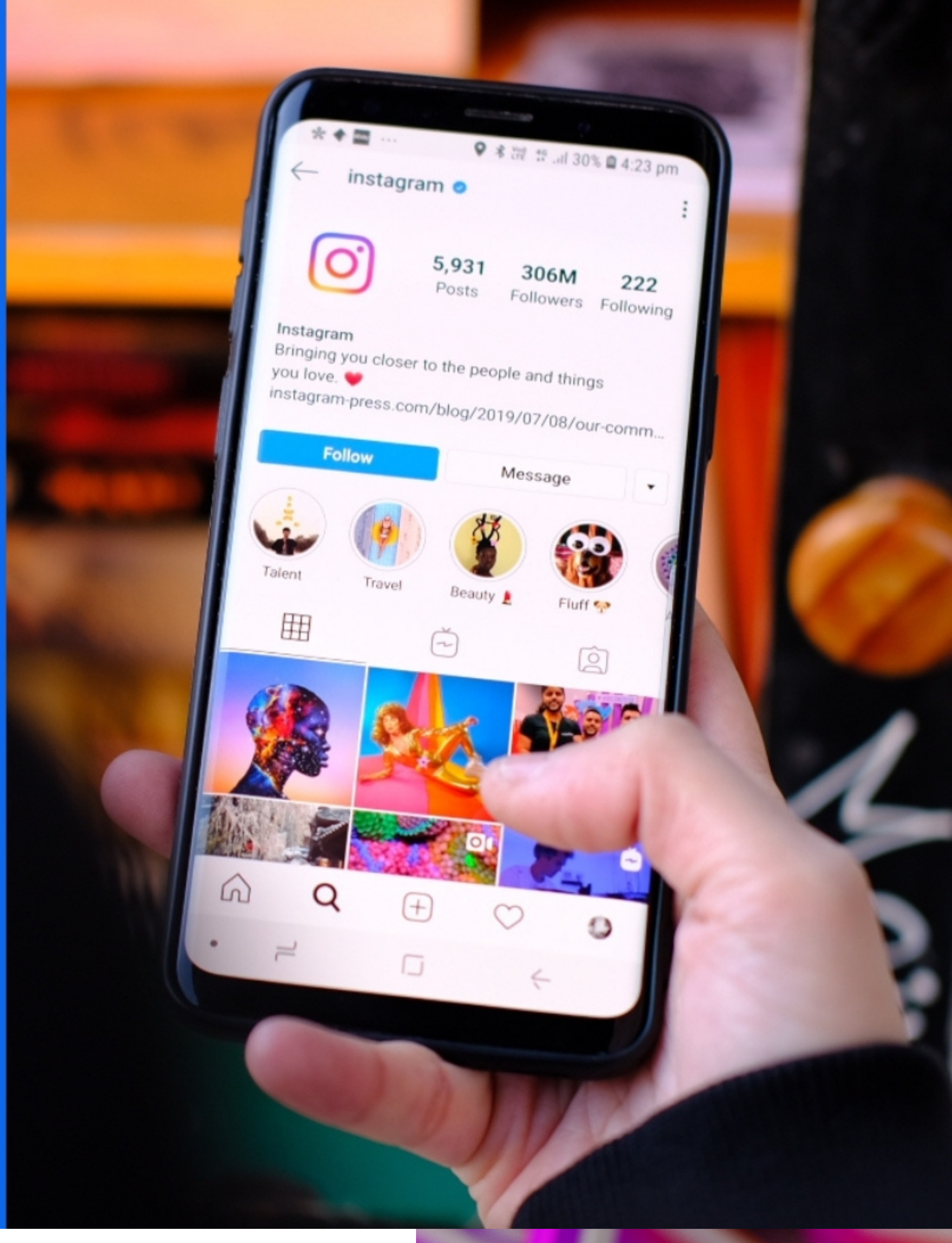


Instagram Bio Templates



Your Instagram bio is often the first thing people see when they visit your profile. However, if it doesn't captivate their interest, they may draw away instantly.

So, here are all the important things to consider while writing your Instagram bio. You can also treat this as a handy checklist.

1. Introduction: Let them know who you are
2. Business category: Specify your niche
3. Value proposition: Highlight what you're offering on the Gram
4. Contact details: Provide ways for them to reach you
5. Link in bio: Include a relevant and targeted link
6. Call-to-Action: Incorporate action buttons for engagement

Remember, you need to keep all the above details short and use relevant keywords.

However, including relevant information in your bio while keeping it concise can be tricky. That's why we've designed some easy-to-use templates for your Instagram bio to minimize the hassle. Simply choose the most suitable template and customize it to fit perfectly within your Instagram bio section.



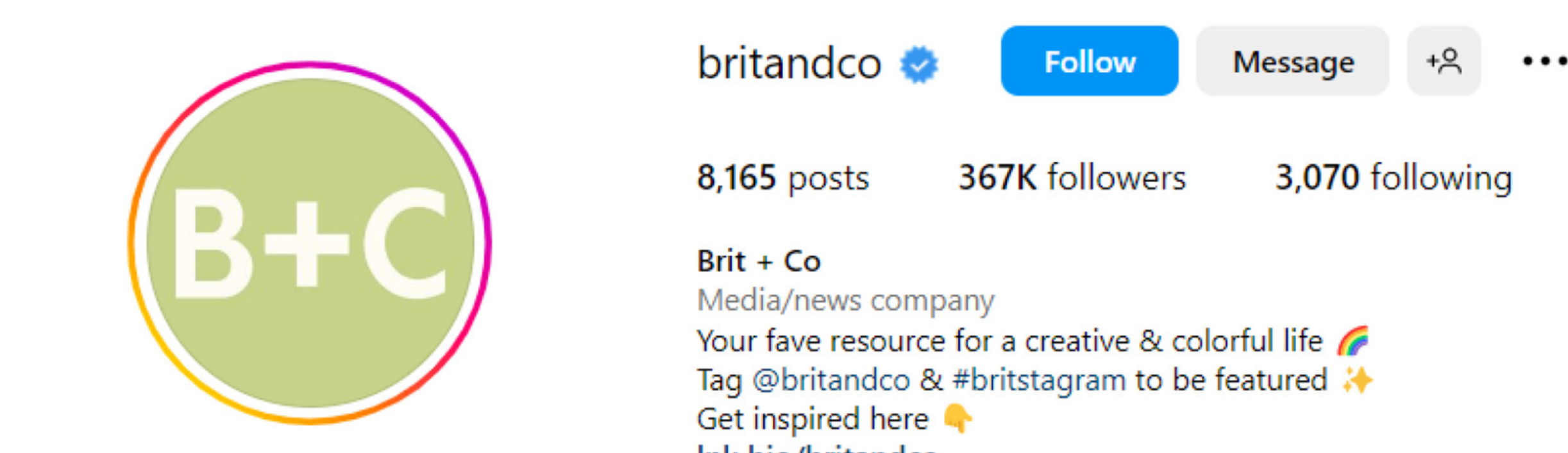
Template 1

[Your name]
[Job title + Company]
[What else do you do]
[Link]



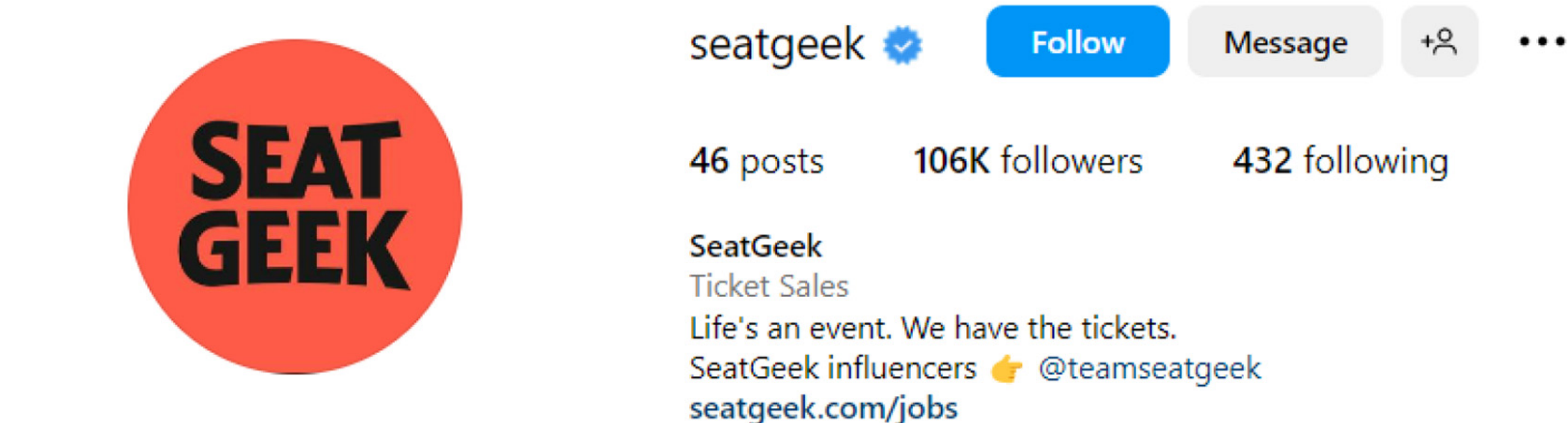
Template 2

[Your name]
[Business category]
[Reason to follow]
[CTA]
[Link]



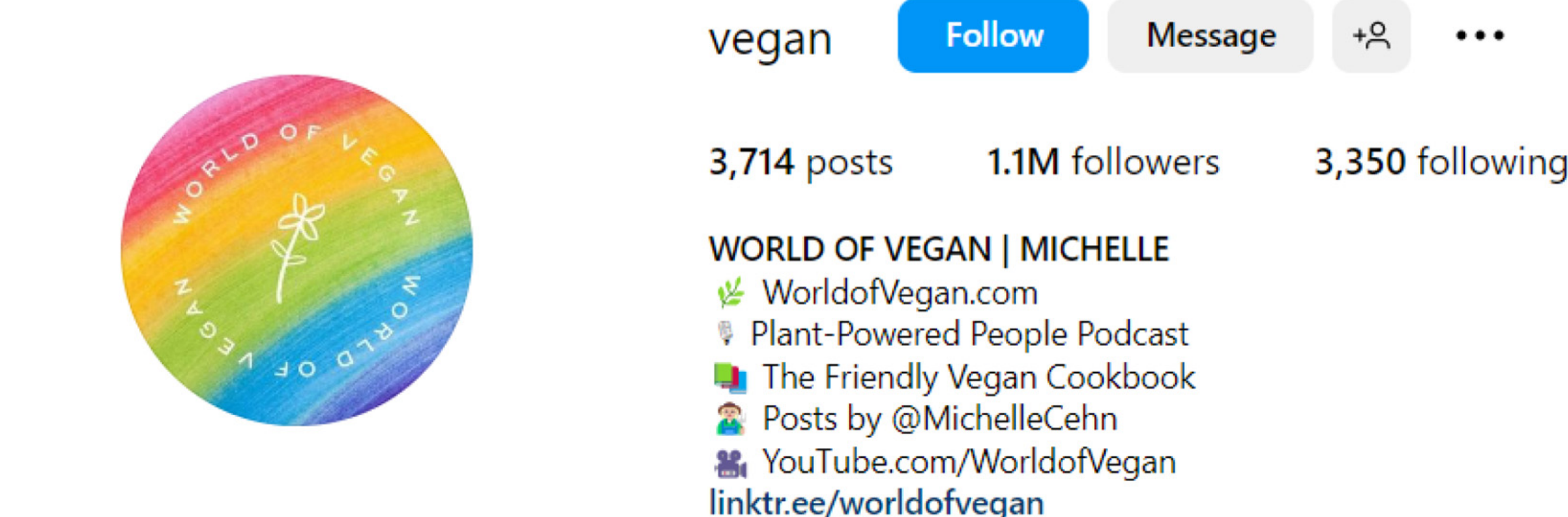
Template 3

[Your name]
[Business category]
[Reason to follow]
[Influncer account]
[Link]



Template 4

[Business name | Founder name]
[Emoji + Website]
[Emoji + What you offer]
[Emoji + Books/ Ebooks/ courses you offer]
[Emoji + Founder account]
[Link]



Template 5

[Your name]
[Something unique about you]
[Location]

